

## Statement Regarding Misuse of our Branding by CPD Regulatory Office

We are aware that the **CPD Regulatory Office** ([www.cpdregulatoryoffice.org.uk](http://www.cpdregulatoryoffice.org.uk)) has used our business name, branding, and logo on their website **without our knowledge or permission**.

We would like to make it absolutely clear that:

- **We are in no way affiliated, associated, or endorsed by the CPD Regulatory Office.**
- **We have not consented to the use of our branding or any implication of partnership with this organisation.**

We have reported this matter to the **Advertising Standards Authority (ASA)**. The ASA has previously issued a ruling against the CPD Regulatory Office due to misleading claims and unauthorised use of other organisations' logos.

You can view the ASA's ruling here:

<https://www.asa.org.uk/rulings/cpd-regulatory-office-a24-1247544-cpd-regulatory-office.html>

We take the misuse of our name and branding very seriously and are taking steps to protect our reputation and prevent further unauthorised use.

If you have any questions or concerns, [please contact us directly](#).